

ARTEMISA

CONTEMPORARY LATIN AMERICAN ART

Press Release

"Being-Doing" by Rebeca Mendoza and Valeria Vilar

January 29th – February 28th, 2015

Opening Reception: Thursday, January 29th, 6pm
530 West 25th Street, 4th Floor, New York, NY, 10001



NEW YORK, NY - Artemisa Gallery is pleased to announce the show **"Being-Doing"** by Rebeca Mendoza and Valeria Vilar. The exhibition will be on view at the gallery from January 29th to February 28th, 2015. The artists will be present at the opening reception and for private showings.

The works of Mendoza and Vilar have something essential in common. In both of them, the brush seems to be the extension of the arm, mind and soul of the artist. Both artists focus on their creative process and it is their intuition and playfulness that drive their brushstrokes and the colors present in their work. Their work has been widely exhibited nationally and internationally and is part of private collections and institutions.

Rebeca Mendoza paints without a preconceived idea; in her work there is a synchronicity between emotion and action. She lets her inner energy flow, and that energy guides her intuition. Mendoza overlaps layers of color, forms and meaning. The upper layers exhibit traces of the unique gestural intervention of the artist with shapes, stains and lines; the inner ones suggest archetypes that the viewer, intrigued, seeks to uncover.

Valeria Vilar's work takes the spectator to a world of innocence and fantasy. Her strokes move freely in the paper, where she mixes chalkboards, pencils and acrylics, generating ethereal paintings that remind us of childhood tales and happy endings.

Artemisa Gallery, co-founded by Mariana de Diego Broda and Vanina Waizmann, specializes in Contemporary Latin American Art.

Hours: Tuesday – Saturday 11 am – 6 pm and by appointment

For press or sales inquiries, please contact the gallery directors at 212.929.4506 or by email at:

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